



MEDIA KIT · ADVERTISING GUIDE

Banner Ad **Placements** on ZafarHub.com

A visual guide to every available banner slot across the marketplace — where each one appears, on which page, and what it's built to promote.

Where your ad can appear

Zafarihub.com offers 13 dedicated banner spaces spread across four page types — the homepage, search results, individual listings, and public seller profiles. Each space below is defined in the site's own ad-management settings, so placements are consistent and load automatically once a banner is uploaded.

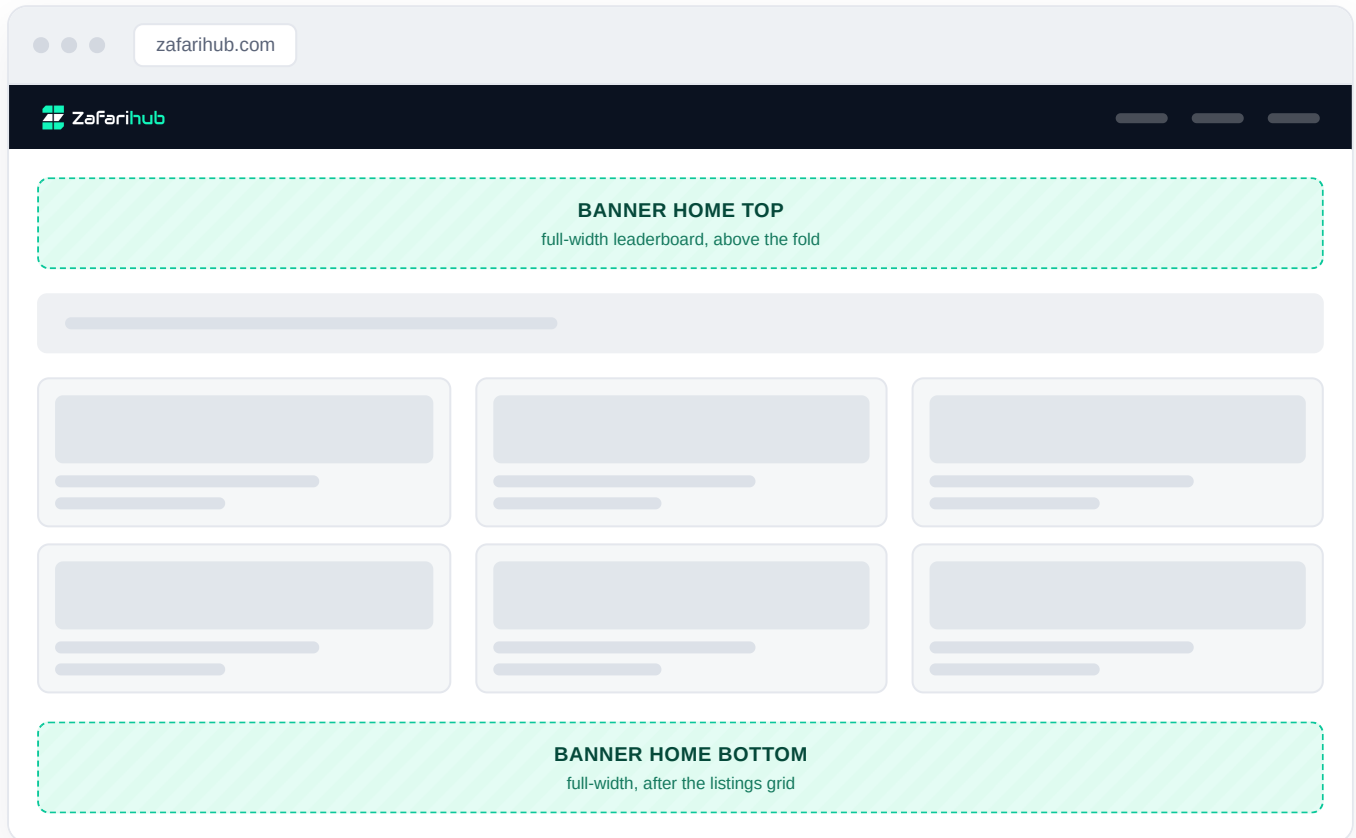
PAGE	PLACEMENT	WHERE IT SHOWS
Home	Home Top	Full-width banner at the very top of the homepage, above the fold.
Home	Home Bottom	Full-width banner at the bottom of the homepage, after all listings.
Search Results	Search Top	Banner across the top of the search results page.
Search Results	Search Middle	Banner inserted directly between listing results.
Search Results	Search Bottom	Banner across the bottom of the search results page.
Search Results	Search Sidebar	Banner at the bottom of the filters sidebar.
Listing Page	Item Top	Banner across the top of an individual listing page.
Listing Page	Item Bottom	Banner across the bottom of an individual listing page.
Listing Page	Item Description	Banner placed directly under the listing description text.
Listing Page	Item Sidebar	Banner in the middle of the listing's sidebar column.
Listing Page	Item Sidebar Bottom	Banner at the bottom of the listing's sidebar column.
Seller Profile	Profile Sidebar	Banner in the sidebar of a public seller profile.
Seller Profile	Profile Bottom	Banner underneath a seller's listed items on their profile.

 Available banner space

 Existing page content

Homepage

2 banner spaces

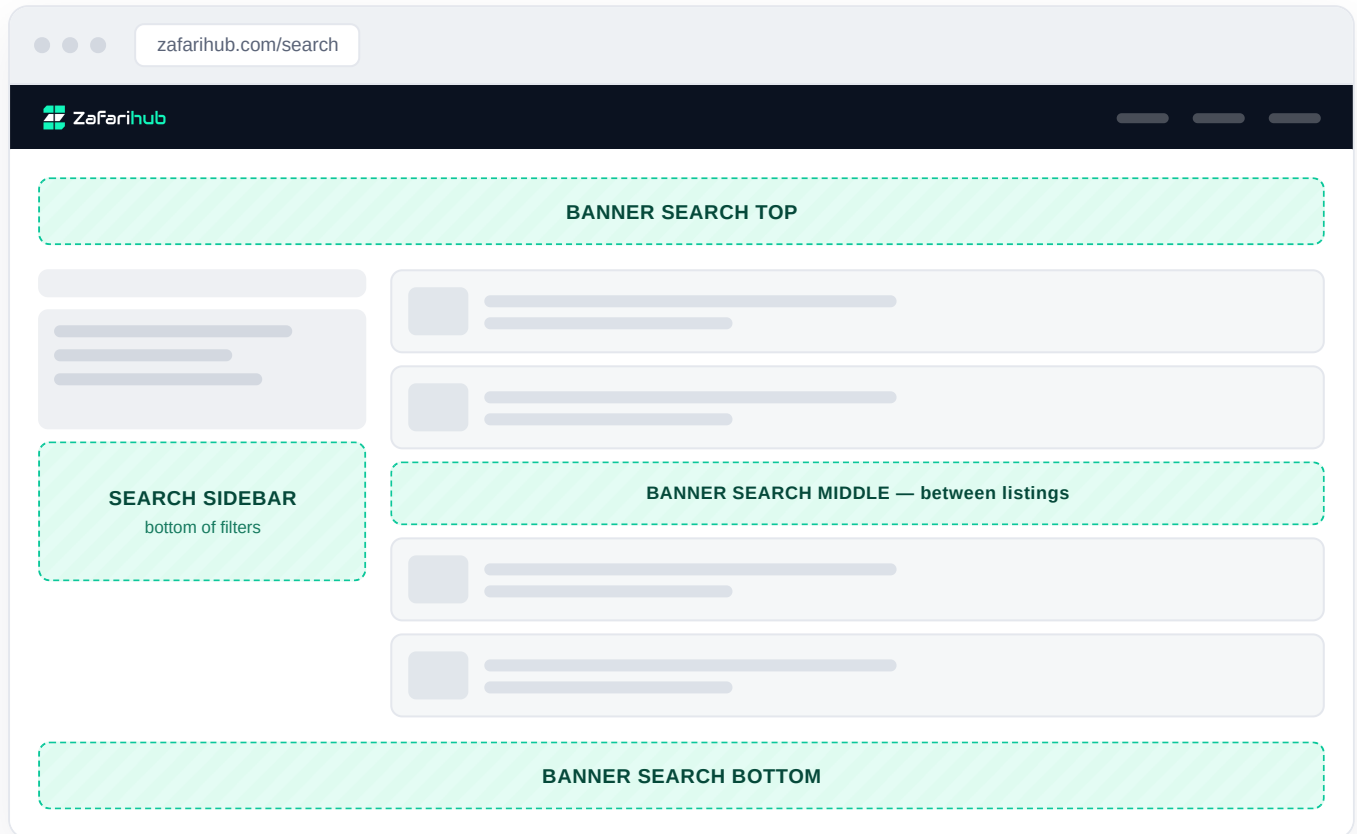


1 Home Top — first thing every visitor sees when they land on ZafarHub. Highest visibility slot on the site.

2 Home Bottom — catches engaged visitors who've scrolled through the featured listings.

Search Results Page

4 banner spaces



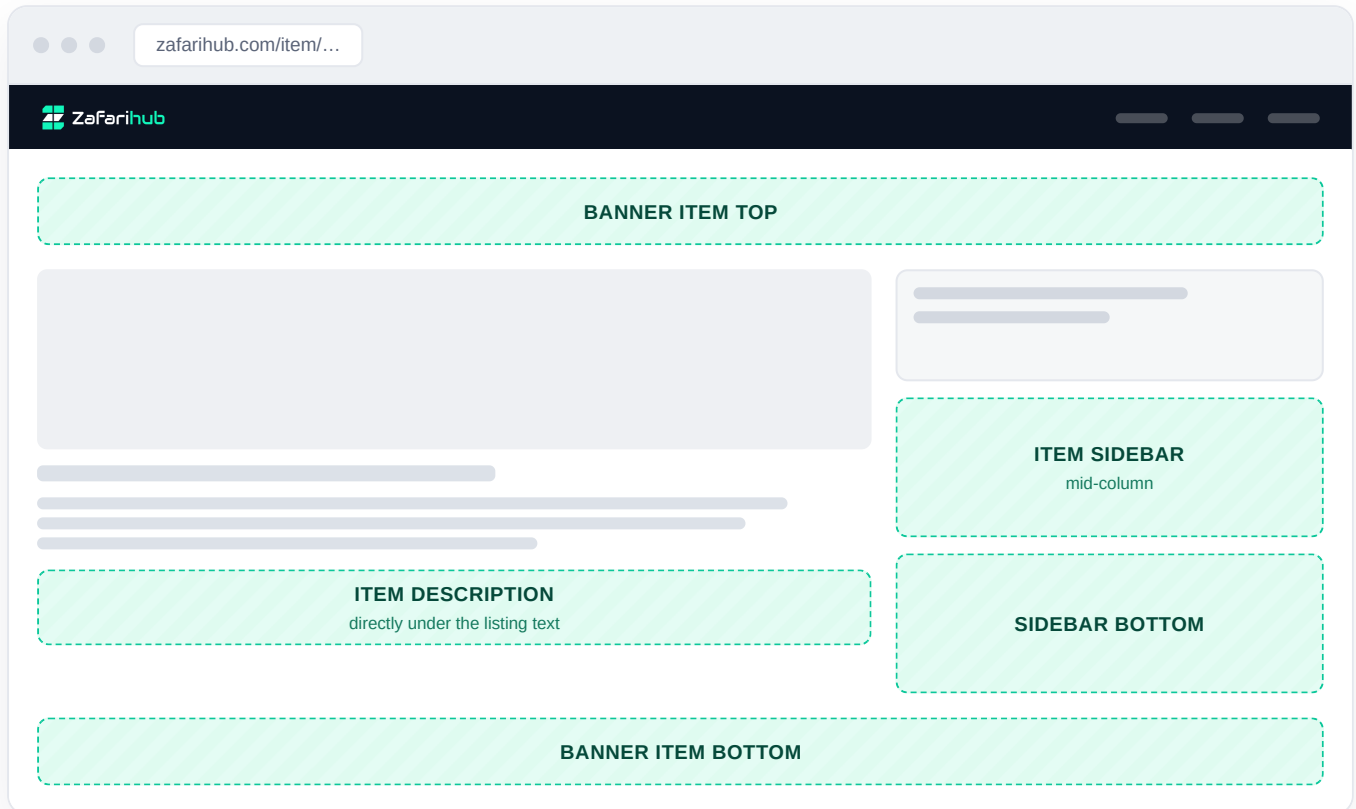
1 Search Top / Bottom — frame every search a buyer runs, regardless of keyword or category.

2 Search Middle — appears natively between listings as buyers scroll and compare.

3 Search Sidebar — sits below the filter panel, visible for the whole browsing session.

Listing (Item) Page

5 banner spaces



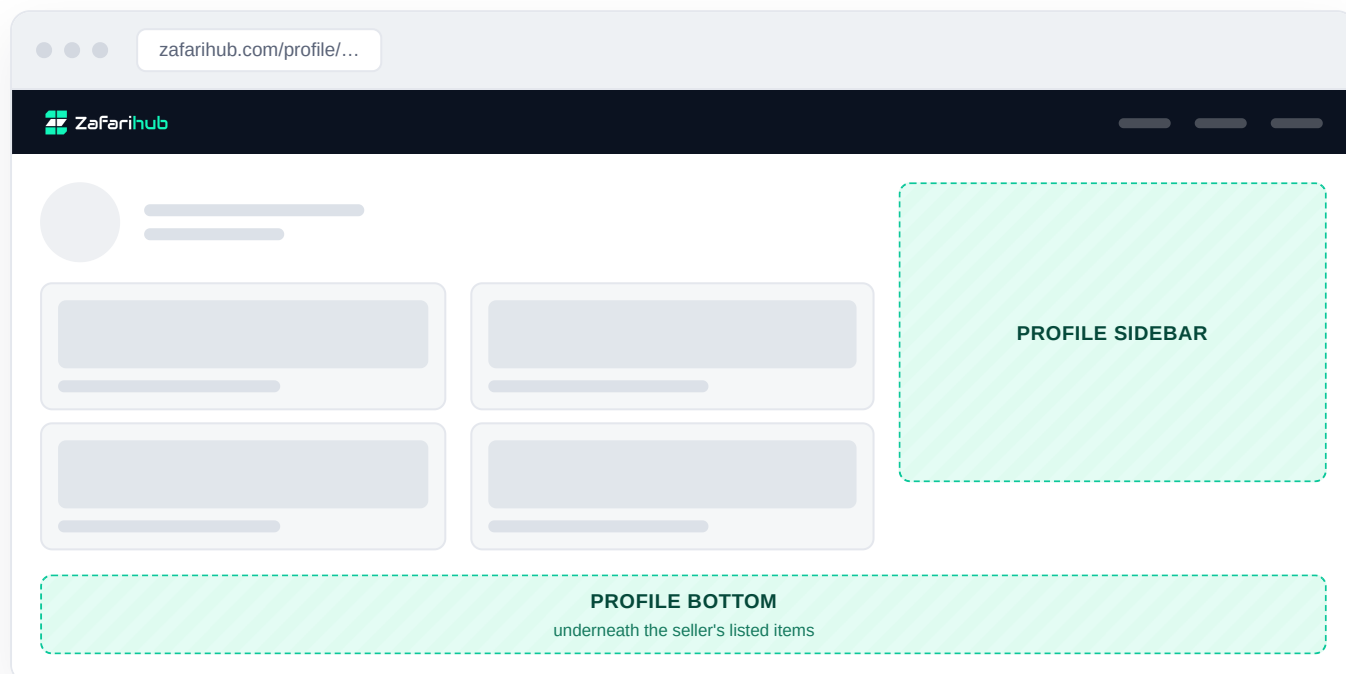
1 Item Top / Bottom — bracket the page every interested buyer reads in full.

2 Item Description — placed where buyer intent is highest, right after they read the details.

3 Item Sidebar / Sidebar Bottom — stay visible alongside seller contact info throughout the page.

Public Seller Profile

2 banner spaces



1 Profile Sidebar — visible on every seller's public page, all session long.

2 Profile Bottom — seen by visitors browsing a seller's full inventory.



Ready to put a banner on ZafarHub?

All 13 placements are available individually or as a bundle. Get in touch with the sizes and dates you'd like, and we'll confirm availability and rates.

WEBSITE

zafarhub.com

Banner dimensions, file formats and rates are confirmed on request — placements shown in this guide reflect current site layout and are subject to change with future design updates.