

Premium vs. Exclusive Listings: Which Boost Is Right for You?

A side-by-side comparison of Zafarhub's two flagship visibility upgrades — so you can invest in the one that actually fits your selling goals.

zafarhub.com

Zafarhub offers two very different ways to get noticed: **Make Premium**, a flexible per-listing upgrade, and **Agency Membership**, which unlocks the **Exclusive Listings** section on the homepage. They solve different problems — here's how to tell them apart.

At a Glance

PER-LISTING UPGRADE

Make Premium

₦2,500 – 60,000

Boosts a single ad with priority placement and a premium badge across search & homepage, for a duration you choose.

- Priority placement in search & homepage
- Distinct "Premium" badge on the listing
- Flexible durations: 1 week – 1 year
- Pay per listing, per boost

ACCOUNT-WIDE MEMBERSHIP

Agency Membership

₦40,000/mo

A recurring membership that gives your whole account a permanent spot in the Exclusive Listings section on the homepage.

- Dedicated Exclusive Listings placement
- Official agency profile & branding
- Covers your account, not just one ad
- Flat monthly subscription

Feature-by-Feature Comparison

FEATURE	MAKE PREMIUM	AGENCY MEMBERSHIP
Homepage placement	✓ Featured section	✓ Exclusive Listings section
Search result priority	✓ Top priority	— Not search-specific
Scope of coverage	1 listing per purchase	Entire agency account
Agency / brand profile	—	✓ Official profile page
Shortest commitment	1 week (₦2,500)	1 month (₦40,000)
Best purchase unit	Per listing, as needed	Flat monthly, ongoing
Ideal seller type	Individuals & small sellers	Businesses & dealerships

Make Premium — Full Pricing

1 WEEK ₦2,500	2 WEEKS ₦4,500	1 MONTH ₦8,000
3 MONTHS ₦20,000	6 MONTHS ₦35,000	1 YEAR ₦60,000

Which One Should You Choose?

Choose Make Premium if...

You're selling one or a few items, want a short-term visibility boost, and prefer to pay only for the specific listing you want to move faster.

Choose Agency Membership if...

You run a business or dealership with constant new stock, and want ongoing, account-wide homepage presence plus a branded agency profile.