

How to Boost Your Visibility & Sell Faster on Zafarihub.com

A complete guide to every listing promotion option available on the platform — and how to pick the right strategy for your goals.

zafarihub.com

Whether you are an individual seller looking to quickly turn items into cash or an established business aiming to expand your customer reach, getting your ads in front of the right buyers is the key to success. At **Zafarihub.com**, we offer multiple powerful listing promotion options designed to maximize your exposure and drive faster sales.

Here is a complete guide to our promotional options and how you can choose the best strategy for your business goals.

1 Agency Membership & Exclusive Homepage Listings

MAXIMUM EXPOSURE

For businesses, dealerships, and high-volume sellers, our **Agency Membership** provides the ultimate platform advantage. This membership gives you access to the premier **Exclusive Listings** section right on the Zafarihub homepage — the very first place buyers see when visiting the platform.

- **Prime Placement:** Prominently featured on the homepage in the Exclusive Listings section.
- **Enhanced Credibility:** Displays your official agency profile to build instant trust with potential buyers.
- **Pricing:** ₦40,000 / month

Best suited for: Real estate companies, automotive dealerships, electronics merchants, and high-volume commercial sellers requiring constant premium exposure.

2 Make Premium

Upgrading your ad to **Premium** ensures your item stands out with distinct badges and top priority placement across both homepage and category search results.

1 WEEK ₦2,500	2 WEEKS ₦4,500	1 MONTH ₦8,000
3 MONTHS ₦20,000	6 MONTHS ₦35,000	1 YEAR ₦60,000

3 Highlight Item

The **Highlight** feature applies eye-catching background colors and visual enhancements to your listing card, ensuring it instantly catches the eye of users scrolling through search pages.

1 WEEK ₦1,500	2 WEEKS ₦2,500	1 MONTH ₦5,000
3 MONTHS ₦12,000	6 MONTHS ₦20,000	1 YEAR ₦35,000

4 Automatically Republish Item

As thousands of new ads are submitted, older items naturally slide down the search feed. The **Auto-Republish** service automatically refreshes your listing at regular intervals, bumping it back to the top of search results as if it were newly posted.

- **1 Month (Interval republishing):** Starting at ₦500.00

Promotion Strategy Summary

PROMOTION PLAN	KEY ADVANTAGE	INVESTMENT
Agency Membership	Exclusive Homepage section & dedicated agency profile	₦40,000 / month
Make Premium	High-priority placement on search & homepage	₦2,500 – ₦60,000
Highlight Item	Eye-catching visual highlight in search results	₦1,500 – ₦35,000
Auto-Republish	Automatic top-of-feed bumps at intervals	From ₦500 / month

How to Promote Your Listing in 4 Steps

- 1 Log in to your account on **Zafarihub.com**.
- 2 Navigate to **My Account** and select the listing you wish to boost.
- 3 Click **Promote** or select your preferred option upgrades.
- 4 Choose your package duration and complete the payment to activate your promotion immediately.